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# Grocery Receipts

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A receipt is a written proof that something of value has been transferred from one party to another. Grocery receipts is an example of receipt. It is a paper you get at the supermarket listing your grocery items. On a grocery receipt, you would typically find the store name at the very top. The store address, telephone number, receipt number, date of receipt, and the name of the cashier would follow. The middle section of the paper lists the items purchased as well as the cost for each item. The receipt also shows the total amount paid and the change returned to the buyer. The length of each receipt depends on the buyer's expenditure, while the back of grocery receipts is blank.



The font used in receipts are monospaced sans serif. Monospace fonts means that each letter and characters are equally spaced, making the text more legible than other typefaces. Receipts are commonly printed on thermal papers with a bright and smooth surface. This type of paper has heat-sensitive chemical coatings on their surfaces and when this paper is heated, its coatings would turn black or blue and produce text.<sup>1</sup> Most importantly, thermal papers are cheap and easy to use since they do not require toner or ink cartridges. They are so popular that POS machines and ATMs also use the thermal printing mechanism.

Receipts are usually scanned by a person at the counter, a cashier. They record the price of a customer's purchases, including quantity, discounts, and taxes. The cashier would indicate to the customer the total cost, and the customer would indicate the proposed method of payment, either by cash or credit card. After processing the payment, the cashier hands the customer a receipt.

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## Purpose

### Return Products

When people get home from their shopping and read their supermarket receipt, they might discover a pricing mistake. In this situation they simply call the store and inform them of the situation, along with their name. However, they would still need receipts in order to return a purchase or exchange for another product. Receipts are printed with a barcode of its identification number that enables the cashier to scan the barcode and quickly retrieve the information of the original transaction. Cashiers use barcode readers, an optical scanner that can read printed barcodes, decode the data, and send the information to a computer.<sup>2</sup> This device scans the barcodes and checks that the buyer bought the item from their store. Due to the efficient usage of receipts, many stores have a return policy that requires consumers to present a receipt in order to return an item.

### Bargains

Accumulated receipts can be lined side by side and through observation, consumers can see how prices differ in stores. This allows consumers to spot discounts they might have previously missed and take advantage of exclusive offers printed in the flyers and advertisements. Some stores offer a sale of two products for the price of one, while others like Shop and Stop, offers member discount cards. Both offers would be listed on grocery receipts to indicate the potential savings for the consumer.



## Account check

In many countries, the seller is obligated to provide a receipt to a customer and keep a record of their accounts. The reason is that auditors use the transaction information to check and verify for any mistakes in the financial records.

## Recipients

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There are two parties involved in this transaction process. One of them is the cashier, or the person who scans the items at the counter. Cashiers use the scanners to read bar code labels attached to each product and the system calculate the transactions then adds the prices to the receipt. Every purchase and their value show up on the monitor and automatically calculates into the total. Cashiers also scan bar codes on a coupon or member discount cards presented by the customer to process discounts. The cashier only needs to press a button to print out a receipt. They then give the receipt to the person who purchased the specified items.

A major target consumer for stores would be housewives. Housewives are married women whose main role in the family is to manage the household affairs and complete housework, while her husband or partner goes out to work. They cook the meals for the family and usually go to grocery stores to buy fresh ingredients. One of their responsibilities is to manage the finances so they understand the importance of saving money. In this way, receipts are a fantastic way to keep track of expenses. Housewives tend to plan and shop carefully so that they do not pay for anything overpriced. They are the ones to take advantage of coupons and spread the news to their family and other housewives when they find a store with a generous discount. The cycle repeats till everyone with similar interests knows.



## eReceipt

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As the online presence of stores grows bigger, grocers are also actively searching for new investments that will boost the consumer experience while also lowering operating costs. Walmart has adapted to the faster checkout plan using scan-and-go technologies and the consumer market is introduced to the term eReceipt. This concept of digital receipts was said to be more convenient as users would never have to worry about losing a physical receipt again. The scanning method also make it easier for stores to keep track of customers and their purchases.



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